Welcome to Dubai’s most advanced printing press

As one of the most innovative and fastest-growing printing houses in the MENA region, Masar is honoured to count some of the leading publishers, advertising agencies and businesses across the Middle East and North Africa among its clients. Forming part of Dubai Media Incorporated, one of the leading Arab media groups, Masar is driven by a tradition of innovation, a commitment to quality and the ambition to keep excelling.

THE MASAR COMPLEX, INSIDE

**NEWSPAPER PLANT**

- Our wide range of high-quality options enable newspapers to be produced and delivered with the highest standards of print quality.
- The unique features of the Masar complex can be found in the newspaper printing plant.
- Heidelberg XL 105 Six Colour UV Sheetfed
  - The most advanced sheetfed press in the world.

**COMMERICAL PLANT**

- Capable of printing high-quality commercial products on a wide range of substrates.
- Flexo and offset printing combine to offer products to suit all requirements.
- The presses are the latest generation, with the most advanced technologies in the market.

**OPERATIONAL PLANT**

- Heidelberg Stahlfolder Ti LTR
  - This state-of-the-art finishing machine ensures all products are produced to the highest standards.

**GENERAL**

- The official opening ceremony of Masar takes place in Dubai Media City.
- Masar’s new complex is equipped with the latest technology and machinery.
- The complex is designed to meet the diverse needs of the publishing industry.
- The project is supervised by a team of experts from the printing industry.
- The Masar complex is situated on a 100,000 sqm plot in Dubai Media City, with a total floor area of 350,000 sqm.

**TECHNOLOGY**

- The Masar complex is equipped with the latest printing and finishing technologies.
- The state-of-the-art machinery ensures the highest quality of printing products.

**COMPANY PROFILE**

- Masar is a leading publisher in the Middle East and North Africa.
- The company is known for its commitment to innovation and excellence.
- Masar’s clients include some of the leading publishers, advertising agencies and businesses in the region.